

DULUTH LEGACY ENDOWMENT FUND ADVISORY BOARD MEETING
Tuesday, March 25, 2008 at 12:00 Noon
Maurice's, 105 West Superior Street.

MEMBERS PRESENT: Jeff Anderson, George Goldfarb, Brian Graff, Nancy Norr

EXCUSED ABSENT: Abbot Apter, Brad Beckman, Melissa Kadlec, Rob Karwath, Dan Markham, Dr. Robert Powless

STAFF PRESENT: Char McLennan and Joyce Ellingsen, City Community Development

OTHERS PRESENT: Becky Byers Strand, Duluth-Superior Area Community Foundation

CALL TO ORDER:

The meeting was not called to order due to lack of a quorum.

APPROVE MINUTES OF FEBRUARY 26, 2008:

The minutes were not approved due to lack of a quorum.

CHAIR'S REPORT:

Nancy Norr said when Mayor Ness announced the renovation of the Harrison Community Center, he mentioned that a grant from the Duluth Legacy Endowment Fund will pay for part of the costs of repairing the kitchen.

Nancy Norr distributed notes from this morning's meeting on the Hartley Nature Center/Grant Community Collaborative event. She said 35 kids from kindergarten through 5th grade will participate. The older kids will work on the boardwalk and the younger kids will plant seedlings donated by a St. Scholastica biology class. That will leave board members to eradicate buckthorn. Board members should arrive about 12:45 p.m. Mayor Ness will speak to the media at 1:15 p.m. Dan Markham or Rob Karwath will talk about the kick-off of the development campaign.

There was discussion about press releases. The Duluth Superior Area Community Foundation will issue the first press release from their office and will include background information about the fund. The second release will be issued by the City. There is no language about the development campaign in that draft; it is more about the opportunity at Hartley. Jeff Papas has a process where he sends a special advisory inviting media to come to events, promising more information at the event. A news release, brochures and a project summary from Kathy Bogen will be available at the event. After the event Jeff Papas will send out "wholesale" media release.

Rob Karwath will try to get radio time for interviews with a board member, Kathy Bogen from Grant, and some of the kids, with community project information.

Jeff Papas will work on arranging to have some people on Almanac North the Friday before the event. Nancy Norr said she would like to have Holly Sampson, Keith Hamre and George Goldfarb (Jeff Anderson as backup). Strand will check Sampson's availability. Norr said Dan Markham could be on instead of Holly, if necessary.

Jeff Papas will take care of News Tribune coverage on April 24 and 25. Nancy Norr will arrange for a photographer. Melissa Kadlec will contact Charter about making a video. Joyce Ellingsen will do an inquiry e-mail as to which Board members will be there. Norr would like all board members there, if possible.

CONTRIBUTIONS REPORT:

Becky Byers Strand distributed copies of the contributions report. She noted that there were four contributions, all of which were City employee payroll deductions. Nancy Norr urged members to make their contributions or pledges. She said it would be good to have 100% board participation for 2008 pledges prior to the April 24 kickoff. It was noted that pledges would count toward the development campaign.

COMMITTEE REPORTS

Development Committee - Brian Graff said Dan Markham has made some contacts for additional committee members. Graff noted that the campaign goal is \$250,000 by the end of April, 2009. We would like to go to the April 24 event with some major gifts. The committee has contacted Jenny Cary about meeting with the Arrowhead Estate Attorneys group. There was discussion about other prospects.

Marketing Committee – The brochures, envelopes and letterhead are ready. Jeff Anderson said he had provided brochures to the City Council and they thought it was well done. Anderson said the Council approved the changes in the Duluth Legacy Endowment Fund documents. Council members will be sent invitations to the Hartley event.

ADJOURNMENT:

The meeting was adjourned at 12:40 p.m. The next meeting will be April 22 at SMDC.